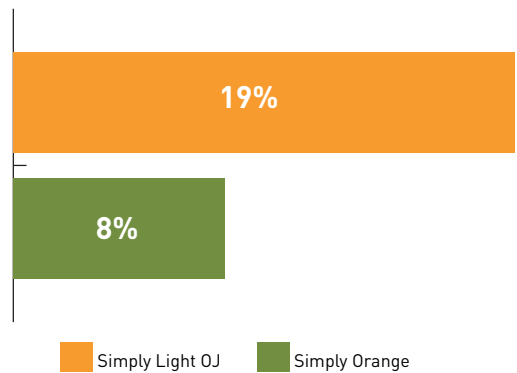


TRENDS IN ACTION

REDUCING SUGAR IN JUICE BEVERAGES



YOY Retail, USD Sales % Change²



Purchase interest score for this product indicates stronger consumer intent compared to the overall category.¹

Simply Light OJ Nectars

Source: 1) Mintel Purchase Intelligence 2) Nielsen latest 52 weeks ended 8/8/20 PHOTO: Mintel GNPD

“This market example delivers on consumer expectations for taste and nutrition and has not only grown its own sales by 19% versus the previous year but appears to drive incremental growth for the overall brand.”



David Nichols
Category Strategy Manager
Beverage, North America

Contact your sales representative today to learn more about partnering with Tate & Lyle.

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The applicability of label claims and the regulatory and intellectual property status of our ingredients varies by jurisdiction. You should obtain your own advice regarding all legal and regulatory aspects of our ingredients and their usage in your own products to determine suitability for your particular purposes, claims, freedom to operate, labeling or specific applications in any particular jurisdiction.